



III INTERNATIONAL CONVENTION SCIENCE AND CONSCIENCE

Fifth Call

The Universidad de Oriente calls for the third edition of the **INTERNATIONAL CONVENTION SCIENCE AND CONSCIENCE**, to be held from **April 11th to 14th, 2023**. The event will bring together professionals from the social and humanistic, medical, educational, economic and business, legal, technical and agricultural sciences committed to sustainable development and care for the environment. This third edition intends to establish itself as a space for the socialization of scientific results and university management which constitute pertinent proposals for the fulfillment of the objectives and goals of the 2030 Agenda.

ORGANIZING COMMITTEE:

President:

Dr. Diana Sedal Yanes. Rector of the Universidad de Oriente.

Executive Vicepresident:

Dr. Elsi María López Arias. First Vice-rector.

Vicepresidents:

Dr. Freider Santana Lescaille. Vice-Rector of Research, Innovation and Postgraduate Studies.

Dr. Yohandra Semanat Ortiz. Vice-Rector for University Activities

Dr. Maribel Ferrer Vicente. Academic Vice-Rector.

Dr. Luis Alberto Pérez Llody. Vice- Rector for Institutional Relations.

Executive Secretary:

Dr. Adaris Parada Ulloa. Head of the Department of Events.

Secretary of the Scientific Committee:

Dr. Dania Del Toro Álvarez. Director of Science, Technology and Innovation

Treasurer:

MSc. Carlos Manuel Hernández Oro, Head of the Finance Department

CONTACT E- MAIL:

Scientific Committee Secretary : terceraconvencion@uo.edu.cu

Executive Secretary : coordinadoreventos@uo.edu.cu

Treasurer : tesorero@uo.edu.cu

OFFICIAL LANGUAGES:

Spanish, English, Portuguese and French.

GENERAL INSTRUCTIONS FOR AUTHORS:

Registration, submission of abstracts and full papers:

Interested authors should register on the platform <https://eventos.uo.edu.cu> which allows registration of one author and four(4)co-authors per paper. At the time of registration, the author must declare whether he/she wishes his/her work to be published or not; he/she may also indicate if he/she wishes to serve as a reviewer, and select the topics in which he/she considers him/herself to be an expert. The Scientific Committee is responsible for approving author's requests. The author must also specify the modality in which you wish to participate (virtual or in situ). The organizing committee reserves the right to decide the modality in which each delegate will participate.

For registration, the author will complete all the data fields requested on the platform, and will upload his/her abstract/or full paper de

Templates for abstracts and the full papers will be available on the website of the event.

IMPORTANT DATES OF THE CONVENTION:

Deadline for register, and submission of abstracts and/or full papers: **February 20th, 2023**

Acceptance Notice Deadline: **March 1st,2023**

Payment deadline: **March 11th,2023**

Deadline for presentations to be delivered: **March 20th,2023**

Pre- event courses: **from March 28th to April 7th, 2023.**

Date of the event: **from 11th to 14th, April 2023.**

CONVENTION WEBSITE: <https://eventos.uo.edu.cu>

(Available from **October 10th, 2022**)

MODALITIES OF THE EVENT: Hybrid (in situ and on line)

Parallel Program:

Along with the general program, a number of activities will be held:

- Rectors Forum
- International Cooperation Forum
- Seminar on Canadian Studies
- Expo Fair

SCIENTIFIC PROGRAM:

The symposia will be conducted in four modalities:

1. Lectures
2. Debates on line(Webinars)
3. Round Tables
4. Digital Poster Sessions



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Educative innovation for human sustainable development

Director: Dr. Cs. Susana Cisneros Garbey; simposio1@uo.edu.cu

Topics:

- Inclusive and quality education: challenges to educational and didactic innovation.
- Computers in teaching, collaborative environments and on line learning
- Dealing with rising social issues in the current socio educational context: violence, inabilities and cultural diversity.

Heritage management and sustainable development.

Director: Dr. David Eduardo Silveira Toledo; simposio3@uo.edu.cu

Topics:

- Heritage: interpretation, evaluation, sustainability and interdisciplinary.
- Cultural heritage: history, tourism, identity and ODS planning.
- Digital technologies for document processing, monitoring and heritage management

Integrated management of natural and social resources before the challenges of the climate change.

Director: Dr. Alexis Pérez Figueredo. simposio5@uo.edu.cu

Topics:

- Natural disasters risk management in the context of climate change.
- Social and technological innovation and creative economy in environmental management.
- Integrated management of basins and coastal regions.
- Biodiversity and protected regions

Tecnologies, Productions and Industrial Processes for Sustainable Development.

Director: Dr. Angel Luis Brito Sauvanell. simposio7@uo.edu.cu

Topics:

- Automatics, mechatronics, robotics and artificial intelligence applied to industrial processes.
- Renewable energies, energy efficiency, energy quality for the change in energy matrix and sustainable development.
- Sustainable mechanical design, materials and technological processes.
- Water resources management and systems of water distribution and operation for industrial processes and operation.

Health and well being

Director: Dr. Erislandy Omar Martínez; simposio2@uo.edu.cu

Topics:

- Rehabilitation and quality of life. Health policies and attention to vulnerable social sectors.
- New developments in biophysics, bioengineering, neurosciences and computer and communication technology in relation to human health.
- Physical, therapeutic and community activity. Health and physical performance.
- New developments in Biotechnology, Complementary medicine and pharmaceutical services

Danger, Geological Risk and Seismic and Disaster Engineering.

Director: Dr. Eduardo Rafael Álvarez Deulofeu. simposio4@uo.edu.cu

Topics:

- Seismic danger and geological risk.
- Architecture, seismic engineering, technological innovation and constructions in seismic regions.
- Professional training for integrated management of disasters.

Food security, nutrition and sustainable agriculture.

Director: Dr. Andrés Francisco Pérez Almaguer. simposio6@uo.edu.cu

Topics:

- Agrobiotechnology and sustainable agriculture for nutritional education, food security and sovereignty. Current trends and challenges.
- Innovation in the sustainable production of human and animal food.
- Rural entrepreneurial and women leadership.

Information and communication technologies for a sustainable development.

Director: Dr. Andrés Subert Semanat. simposio8@uo.edu.cu

Topics:

- From web 2.0 to 7.0: information management, communication, social networks and on line services.
- Electronic systems and telecommunication networks.
- Informatization of society, government and electronic commerce for an integrated management of public administration.
- Applications of signal digital processing, artificial intelligence and data mining.



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Universities and local Inclusive development

Director: Dr. Alicia de la Caridad Martínez Tena.

simposio9@uo.edu.cu

Topics:

- Macro and micro economic policies and initiatives, population, equity and social inclusion.
- Innovation management, knowledge and the scientific and technological entrepreneurship.
- The Municipality: government and the generation of capacities for local development.
- Community resiliency, culture, identity, communication and citizens agendas for development.

Law and society and the 2030 Agenda for a sustainable development

Director: Dr. Darina Ortega León. simposio10@uo.edu.cu

Topics:

- Law and justice in a global society: new paradigms for the protection of rights.
 - Entrepreneurship, innovation and law.
 - Law, internet and disruptive technologies. Challenges for the professional.
- The risk society before the ius puniendi. Paradigms for the security in building of a State of Law and social justice.

REGISTRATION FEES:

The organizing committee of the convention, in response to a request from potential participants, has modified the registration fees, as well as the payment dates as follows:

Modality	Up to March 11th	From 12th al 30th March
Scholar participating in situ	200 USD//EUR	250 USD/EUR
Student participating in situ	100 USD/EUR	150 USD/EUR
Scholar participating on-line	80 USD/EUR	100 USD/EUR
Sstudent participating on-line	40 USD/EUR	50 USD/EUR

Foreign delegates must pay the registration fee in dollars or euros by transfer from abroad, through the payment gateway Solways. The payment will be made per paper and the registration fees corresponding to in-situ participants includes an accreditation module, attendance at scientific activities, 1 pre-event course, participation in the official opening and closing activities, access to scientific sessions, videos and posters. It also includes a certificate of participation and an author certificate (includes co-authors) according to the paperwork, as well as the publication of his/her paper in an electronic book edited and published by the Editorial UO.

On-line participants will have the right to participate in scientific activities. They will be able to register a pre-event course on the platform, they will be guaranteed access to paperworks, videos and posters. They will also be granted a certificate of participation in digital format (author s with the co-authors), as well as the publication of his/her paper in an electronic book edited and published by the Editorial UO.

SPONSORSHIPS

The Organizing Committee invites you to participate as a sponsor, which will be an opportunity to increase the visibility of your company or institution. Your contributions may be in the form of financing, suplying material resources for the development of the event, international promotion, and management of foreign delegates, food services, transportation or other kind sponsorship for the development of the event.

For further information, please contact the executive secretary of the event at the following e-mail address:

coordinadoreventos@uo.edu.cu

OFFICIAL RECEIPT OF THE EVENT: HAVANATUR S.A. TRAVEL AGENCY.

MSc. Jorge Carlos Calle González

Commercial Specialist

Events and Incentives

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I EXPO FAIR "75_UO" CONEXA

Connecting Science and Development

The I Exhibition Fair "CONEXA" will take place during the III edition of the International Convention Science and Conscience on April 12th and 13th, 2023. It will be dedicated to the 75th Anniversary of the foundation of the Universidad de Oriente.

The Organizing Committee invites exhibitors and researchers to present, in person or virtually, high-impact academic and scientific-technical products and professional services resulting from science, technology and innovation, which contribute to inclusive sustainable development in the following areas of knowledge.

- Health and human wellbeing
- Construction and production of materials, engineering and architecture work.
- Electrical power and renewable energy
- Information and communication technologies and Industry 4.0
- Tourism
- Education of quality
- Integrated logistics for transportation, warehousing, trade, networks and water facilities
- Sugar and food agro-industry
- Pharmaceutical, biotechnology and biomedical production
- Light industry and infrastructure
- Culture, heritage and territorial development

The Jury will award a Grand and as many other prizes as it deems necessary. Further on, an on-line Entrepreneurs Forum will be held to exchange and show the participants' products and services.

A Grand Prize and as many mentions as the jury deems will be awarded. Also:

- Award for the most relevant and impactful academic service
- Award for the service or product with the greatest social impact
- Innovation Award
- Quality Award
- Award for excellence in the University-Business relationship

Other activities: Keynote lectures, business forum, specialized tours and Expo-Sale of cultural products. The receipt of proposals will be until **March 10 th, 2023**.

EXPO FAIR REGISTRATION FEE:

Modality	Foreing Participants (USD)	
	Presencial	Virtual
Professional Exhibitor	300.00	100.00
Student Exhibitor	200.00	50.00
Participant	150.00	50.00
Companion	150.00	-

For further information please contact us:

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